

FOR IMMEDIATE RELEASE

Annual Award Celebrates Excellence in Luxury Presented by International Luxury Lifestyle Magazine

(January 2016) EAT LOVE SAVOR™ Magazine is an internationally recognized digital luxury lifestyle magazine providing luxury brands (goods, services and experiences) with recognition for their commitment to quality and excellence in luxury provided to consumers. The EAT LOVE SAVOR™ Luxury Awards are presented to luxury brands in different categories on a global level, including up and coming brands.

The EAT LOVE SAVOR™ Luxury Awards was created with the aim to honor, encourage and celebrate excellence within the luxury industry spanning goods, services and experiences. It all began with an award for up and coming Designers, the “Designers to Watch” award has been granted to Alexandra Mor, haute jewelry designer based out of New York City in 2014 and Guy&Max, sibling fine jewelry designers in London UK in 2015.

WHO IS ELIGIBLE? The EAT LOVE SAVOR™ Luxury Awards are presented to luxury brands in different categories on a global level, including up and coming brands. The EAT LOVE SAVOR™ Luxury Awards are presented to luxury brands in different categories on a global level, including up and coming brands.

ADVANTAGES OF PARTICIPATION

- Giving luxury goods, services and experiences, small through large, the recognition they deserve.
- Backed by marketing and promotional campaigns, the EAT LOVE SAVOR Luxury Awards promotes its participant’s overall excellence further online and to industry partners on a global scale and Media coverage for the sole purpose to promote excellence in luxury.
- Each official nominee (except Readers Choice) is presented with an official engraved plaque.
- Each nominee receives an official nominee badge
- Official nominees receive a profile on eatlovesavor.com that is distributed online.
- Winners receive an engraved crystal trophy and an official winners badge
- Creating international networking opportunities.
- Providing the possibility of a fresh stream of customers and build brand awareness.
- All nominees and winners are presented in a special digital edition magazine entitled “**The Culture of Excellence in Luxury**” released Fall 2016. Winners receive a special spread and exclusive interview.

LUXURY CONSUMERS HAVE A VOICE: READERS CHOICE

Consumers have a voice in selecting a category that we sponsoring on behalf of our global readership. A list of nominees is compiled based on brands our readers indicate they favor and an online poll is presented for readers to place votes. The brand with most votes, wins a crystal trophy. Readers can vote in as many categories as they wish and do so [online](#). Voters are then invited to connect with EAT LOVE SAVOR on social media to let them know they’ve voted so we can share the news with readers and brands alike.

VOTING AND CRITERIA

Voting is based on set criteria and is cast by our Luxury Council. The EAT LOVE SAVOR™ Luxury Awards Council, who vets nominees and judges the winners, consists of a variety of experts and professionals across multiple categories in the luxury industry. The Awards judging criteria are based upon a set of questions and the Luxury Council reviews and judges each entry by a focused set of criteria. Winners are selected in each category through a fair and balanced voting process.

EAT LOVE SAVOR

INTERNATIONAL DIGITAL LUXURY LIFESTYLE MAGAZINE
WWW.EATLOVESAVOR.COM

LUXURY AWARD CATEGORIES

1. Designer to Watch
2. Luxury Spa of the Year
3. Luxury Yacht of the Year
4. Luxury Brand of the Year
5. Luxury Hotel of the Year
6. Luxury Jet Charter of the Year
7. Luxury Concierge of the Year
8. Chef of the Year
9. Interior Designer of the Year
10. Champagne House of the Year
11. Winery of the Year
12. Luxury Car of the Year
13. Luxury Women's Timepiece of the Year
14. Luxury Men's Timepiece of the Year
15. Luxury Fashion Designer of the Year
16. Luxury Retailer of the Year
17. Luxury Tech Gadget of the Year
18. Luxury Tea of the Year
19. Luxury Destination of the Year
20. Luxury Experience of the Year
21. Luxury Jewelry Designer of the Year
22. Luxury Afternoon Tea of the Year
23. Luxury Fragrance of the Year
24. Fine Spirit of the Year
25. Luxury Accessory Designer of the Year
26. Luxury Shoe Designer of the Year
27. Readers Choice Award – the luxury brand with the most votes made by our readers.

ACCEPTING ENTRIES NOW - This year's awards season is **OPEN NOW** and underway! **Luxury Brands** from all around the world **are invited to enter themselves** in the categories that apply by completing the entry process. There is an entry fee for participation. Full details are in the terms and conditions linked to in the entry form and the entire process can be completed entirely online on the EAT LOVE SAVOR website. Deadline for entry is May 15, 2016. The Early Bird rate is offered for those brands entering before March 1st.

For more information visit www.eatlovesavor.com

ADDITIONAL NOTE

About EAT LOVE SAVOR™

EAT LOVE SAVOR is a foremost advocate of intelligent, informative editorials, interviews, and features, guiding readers through a world of premier global luxury goods, services, and experiences; a top Luxury Lifestyle Magazine and Global Best Site for Luxury, and a trusted source for luxury lifestyle inspiration with a feminine feel, since 2010. We are an interruption-free oasis where Luxury is a State of Mind, a magazine for readers with sophisticated tastes for classic, timeless style, modern elegance, and a hand picked selection to satisfy their desire for discerning luxuries, small through grand. Our high quality editorials written by a global team of luxury experts, delves behind the scenes to discover the inspirations, stories, viewpoints, emotions, and techniques responsible for creating powerful experiences beyond the aspects of possession.

CONTACT

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